

NEWS RELEASE



City of Los Angeles Department of Animal Services 221 N. Figueroa Street, Suite 500, Los Angeles, California 90012 / www.LAAnimalServices.com

CONTACT: Public Relations Office (213) 305.4111

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LA Animal Services Announces New Life-Saving Partnership

Los Angeles – LA Animal Services is proud to announce a new, life-saving partnership with The Pet Staff, Southern California's largest pet care company specializing in dog training. The owners, Michael Landa and Brett Montana, have hired John Van Olden, a dog trainer with 20 years of canine behavioral expertise, to lead their training division.

Van Olden, a native of San Francisco, is currently in Los Angeles to instruct Pet Staff trainers in his hands-on training, The Pet Staff is providing pro bono services to L.A. Animal Services and trainers will spend the entire week of Aug. 20th-24th at the North Central Animal Care Center, donating 320 hours of training, focused on the Center's worst behavior offenders, dogs who might otherwise be facing euthanasia. Dogs with such issues as separation anxiety and other behavioral problems will be trained using Van Olden's techniques, giving the dogs a better chance at adoption. This is the first of a calendar full of pro bono week long training to be provided to the department's adoptable dogs by up and coming dog trainers.

The Pet Staff hired its initial seven trainers for this program from a pool of over 1,000 applicants. Each has significant experience in the field of pet care. They will be full-time dog trainers insuring that this is a career, not a part-time job. The Pet Staff model assigns trainers, pet sitters and dog walkers by territory. This matches clients to a pet professional that understands their neighborhood and is easily accessible.

For more information about The Pet Staff's dog training program, contact Christy Schilling at (310) 273-5600.

For more information or assistance call LA Animal Services at 1-888-452LA-PET1/1-888-452-7381

(TTY Hearing impaired: 877-875-8205) or visit the website at www.LAAnimalServices.com.