



# NEWS RELEASE



City of Los Angeles Department of Animal Services  
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## Effort to end dog euthanasia moves forward with Walk for the Underdog

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**Los Angeles** – A campaign to help end the killing of dogs in Los Angeles animal shelters is gaining momentum with the **Third Annual Walk for the Underdog** this Sunday, June 10 at the La Brea tar pits (5801 Wilshire Blvd.) in Los Angeles from 10 a.m. to 5 p.m. The Walk begins at 11 a.m.

Public officials, celebrities, corporate sponsors, dozens of dedicated volunteers, hundreds of walkers and thousands of supporters will celebrate advances made to date in the effort to end the killing while raising funds to support the efforts of 31 organizations that rescue underdogs slated to be euthanized.

"Walk for the Underdog's efforts have saved hundreds of animals and raised tens of thousands of dollars for dozens of rescue organizations which place these underdogs in loving homes," said Helena Kriel, founder of the non-profit charity. "We are committed to changing the plight of abandoned dogs."

Walkers at the annual Walk enlist sponsors who pledge to donate money on behalf of the participants. Walkers include volunteers from the 30 rescue groups who will be participating with more than 100 underdogs – dogs that are available for adoption. There were more than 400 dogs participating in last year's walk. This year the pack is expected to swell to 600 or more.

Walk for the Underdog is a day of fun and celebration. It is the largest canine party on the planet, with live music, VIP/celebrity presentations, staged events, prizes, a silent auction, and a massive adoption event with dogs of every spot and stripe looking for loving homes. Attendees will have fun during a day of festivity while raising hundreds of thousands of dollars to save dogs from euthanasia.

Anyone wanting to join the party can register online NOW. Come with or without a dog! Please visit user-friendly website [www.walkfortheunderdog.com](http://www.walkfortheunderdog.com) for details about this fun-filled event.

Vendors displaying a variety of the latest colorful pet paraphernalia will add to the fun. Plus, excellent services such as acupuncture, non-medical healing arts and an Ask-the-Vet-booth where questions about those loving canine companions will be expertly answered.

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L.A. City is making enormous efforts to reduce the number of dogs euthanized and Walk for the Underdog is working alongside to empty the shelters to bring the number down to zero. This is the event that animal lovers can come to in support of thousands of underdogs. Los Angeles is dog town and L.A.'s Underdogs need your help!

For more information or assistance call LA Animal Services at  
1-888-452LA-PET1/1-888-452-7381  
(TTY Hearing impaired: 877-875-8205) or visit the website at [www.LAAnimalServices.com](http://www.LAAnimalServices.com).

*We create happiness by bringing pets and people together!*