



NEWS RELEASE

City of Los Angeles Department of Animal Services
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FOR IMMEDIATE RELEASE:
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LA ANIMAL SERVICES DECLARES A NO-KILL WEEKEND FOR ALL LOS ANGELES

LA Animal Services is proud to announce a special weekend of Valentine's Day-themed adoption events, featuring the "Paw-fect Match" Super Adoption for dogs, cats, and rabbits on February 10th, and the "Rabbit Adopt-a-thon" on February 11th. This weekend will be a first of its kind **"No-Kill" Weekend in the City of Los Angeles**. No healthy or treatable animals will be killed at any LA City Shelter during this period (i.e., other than animals euthanized for irremediable suffering).

"No one wants to see healthy or treatable animals killed," says Ed Boks, General Manager of LA Animal Services, "and with the public's help, Los Angeles can be the first major city in the United States where humane euthanasia is practiced solely as an act of compassion for irremediably sick or injured animals."

The **"Paw-fect Match" Super Adoption** is presented in partnership with the **Rescue & Humane Alliance-Los Angeles** (RHA-LA) and will be held at all six LA Animal Care Centers on Saturday February 10th, from 10am to 5pm. Professional animal trainers and adoption counselors will be on hand throughout the day to assist guests, and LA Animal Services is offering free microchips for animals adopted this weekend. In addition, adopters will receive a goody bag filled with toys and treats for their new sweetheart! There will be special festivities at the South LA Animal Care Center, including appearances by Cesar Millan (the "Dog Whisperer") and Kristin Bell ("Veronica Mars"), among others.

The **"Rabbit Adopt-a-thon"** is presented in partnership with the **House Rabbit Society**, and will take place at the Westchester Recreation Center, 7000 West Manchester Ave., from 10am - 6pm on Sunday, February 11th. Over 125 rabbits will be available for adoption, with rabbit experts on hand to assist.

LA Animal Services regularly partners with local organizations on special adoption events and this **"No-Kill" Weekend of Super Adoptions** is another significant effort to implement an overall "no-kill" policy for the City of Los Angeles.

"Progressive 'no-kill' animal sheltering is not a myth or an impossible goal," maintains Scott Sorrentino of RHA-LA. "If we can all work together to successfully implement a 'no-kill' policy on one weekend, we can create a model to continue this same level of life-saving throughout the year."

Boks underscores the need for cooperation from the public. "We can't emphasize enough how much we need the public's support to take this initiative from a special weekend program to a permanent and sustainable policy."

Animal Services officials explain that **spaying and neutering, practicing responsible pet guardianship and increasing adoptions** are essential to achieving "No-Kill" in Los Angeles.

LA Animal Services has over 1,000 dogs, cats, and rabbits available for adoption at any given time. For more information on the **"No-Kill Weekend of Super Adoptions"** for Valentine's Day, please call LA Animal Services at (213) 272-8700. For more information on the **Rescue & Humane Alliance-Los Angeles**, please call Scott Sorrentino at (818) 766-4257, or email rescuealliance@earthlink.net. To reach **House Rabbit Society** in Los Angeles, call Michelle Kelly at (310) 713-2478.

**For more information or assistance call LA Animal Services at
1-888-452LA-PET1/1-888-452-7381**

(TTY Hearing impaired: 877-875-8205) or visit the website at www.LAAnimalServices.com.

We create happiness by bringing pets and people together!