



# NEWS RELEASE



City of Los Angeles Department of Animal Services  
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FOR IMMEDIATE RELEASE:  
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## SPAY/NEUTER GOES TO THE MOVIES!

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**Los Angeles** – LA Animal Services is proud to announce that a PSA featuring Tony LaRussa, General Manager of the St. Louis Cardinals, and produced by Cheri Shankar and LA Animal Services Commissioner Kathy Riordan, explaining LA's new spay/neuter law will run prior to every movie shown at each theater, on each screen, listed below from September 26 – January 2<sup>nd</sup>, 2009. LA Animal Services thanks Ellen Lavinthal and The Animal Alliance for the generous gift that made this possible.

See you at the movies!

**Mann Plant (Van Nuys)**  
7876 Van Nuys Boulevard,  
Van Nuys, CA, 91402  
(818) 779-0323  
16 screens at theatre  
568 movies shown per week

**Mann Chinese**  
6801 Hollywood Blvd.  
Hollywood, CA 90028  
323-464-8111  
6 screens at theatre  
322 movies shown per week

**Mann Grauman's**  
6925 Hollywood Blvd.  
Hollywood, CA 90028  
323-464-8111  
1 screens at theatre  
36 movies shown per week

To see the PSA visit: [http://www.laanimalservices.com/psa\\_video.htm](http://www.laanimalservices.com/psa_video.htm)

Please help us get the word out!

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For more information or assistance call LA Animal Services at  
1-888-452LA-PET1/1-888-452-7381  
(TTY Hearing impaired: 877-875-8205) or visit the website at [www.LAAnimalServices.com](http://www.LAAnimalServices.com).

*We create happiness by bringing pets and people together!*