



NEWS RELEASE

City of Los Angeles Department of Animal Services
221 N. Figueroa Street, Suite 500, Los Angeles, California 90012 / www.LAAnimalServices.com

CONTACT: 213.792.4800

FOR IMMEDIATE RELEASE:
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SPAY/NEUTER GOES TO THE MOVIES!

Los Angeles – LA Animal Services is proud to announce that a PSA featuring Tony LaRussa, General Manager of the St. Louis Cardinals, and produced by Cheri Shankar and LA Animal Services Commissioner Kathy Riordan, explaining LA's new spay/neuter law will run prior to every movie shown at each theater, on each screen, listed below from September 26 – January 2nd, 2009. LA Animal Services thanks Ellen Lavinthal and The Animal Alliance for the generous gift that made this possible.

See you at the movies!

Mann Plant (Van Nuys)
7876 Van Nuys Boulevard,
Van Nuys, CA, 91402
(818) 779-0323
16 screens at theatre
568 movies shown per week

Mann Chinese
6801 Hollywood Blvd.
Hollywood, CA 90028
323-464-8111
6 screens at theatre
322 movies shown per week

Mann Grauman's
6925 Hollywood Blvd.
Hollywood, CA 90028
323-464-8111
1 screens at theatre
36 movies shown per week

To see the PSA visit: http://www.laanimalservices.com/psa_video.htm

Please help us get the word out!

For more information or assistance call LA Animal Services at
1-888-452LA-PET1/1-888-452-7381
(TTY Hearing impaired: 877-875-8205) or visit the website at www.LAAnimalServices.com.

We create happiness by bringing pets and people together!