

NEWS RELEASE



City of Los Angeles Department of Animal Services
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FOR IMMEDIATE RELEASE:

October 20, 2008

PUBLIC & PRIVATE ORGANIZATIONS & CELEBRITIES COME TOGETHER TO SUPPORT SPAY DAY LA AND ADOPTION EVENT

Celebrities, government officials, and local & national organizations announce Spay Day LA for October 25th, with goal to spay and neuter more than 500 pets & promote reduced rate adoptions!

Los Angeles – LA Animal Services, in partnership with Social Compassion, YogaFit, Coalition for Pets & Public Safety, and FOCAS-LA, is announcing Spay Day LA, a special event to provide free spay/neuter services for more than 500 cats and dogs from every part of the city. The public/private partnership-sponsored event is in celebration and support of the City's landmark spay/neuter law that became enforceable October 1st, 2008.

Pet adoptions will also take place during this historic event. Pets will be available for adoption at all six City Animal Care Centers at the low price of \$43 for a dog, \$28 for a cat, and \$25 for a bunny. This is more than a 60% savings off regular adoption fees. During this event, these low adoption fees include spay/neuter surgery, microchip, vaccinations and in the case of dogs a license

Spaying or neutering of pets is an essential component of good pet health, as well as an effective and humane approach to decreasing pet overpopulation and the City's pet euthanasia rate. Spay Day LA will help prevent unwanted births and save taxpayer dollars.

The Spay Day LA event will feature:

- Celebrity interviews at 1:00 p.m. (Separate Media are for onsite interviews)
- Pure and mix breed animals available for adoption
- Giveaways
- Refreshments and beverages
- Great vendor booths
- KIIS-FM broadcasting and giving away prizes onsite

More spay/neuter information available at www.spaydayla.com or call **1-800-SPAY 4 LA** for English/Spanish information.

WHEN: Oct. 25, 2008 from 9:00 a.m. – 3:00 p.m.

Media invited to participate in Saturday celebration, Oct. 25 at the West LA

Animal Care Center. Best time for celebrity interviews is 1:00 p.m.

WHERE: West Los Angeles Animal Care Center located at 11361 West Pico Blvd., Los

Angeles, CA 90064

For more information or assistance call LA Animal Services at

1-888-452LA-PET1/1-888-452-7381

(TTY Hearing impaired: 877-875-8205) or visit the website at www.LAAnimalServices.com.