

NEWS RELEASE



City of Los Angeles Department of Animal Services
221 N. Figueroa Street, Suite 500, Los Angeles, California 90012 / www.LAAnimalServices.com

CONTACT: Public Relations Office 818 998-6299 or 818 585 8641 (c)

FOR IMMEDIATE RELEASE: May 16, 2008

LA ANIMAL SERVICES PARTICIPATES IN WALK FOR THE UNDERDOG!

Los Angeles – Los Angeles Animal Services is partnering with "Walk for the Underdog" and local rescue groups to help move LA a little closer to "No-Kill". Come out for a day of fun and join the growing movement to make LA the most humane city in America!

The May 18th, 2008, WALK FOR THE UNDERDOG event, considered the biggest dog party on earth! The Walk starts at the La Brea Tar Pits, 5801 Wilshire Blvd., LA 90036. Registration is at 9:30 a.m. The Walk will begin at 11 a.m. and lasts about an hour (approximately 1.3 miles). Hundreds of dogs will be available for adoption. DOGSTOCK lineup with incredible LA bands playing all day. Entertaining dog agility acts and soccer playing collies will be ongoing from 10 a.m. to 5 p.m.

During the Walk, about 500 "top dogs" from loving homes parade through the streets of Los Angeles with their humans, to raise money for the "underdogs" who await rescue. Walk for the Underdog is a sight to behold! In addition to it being a dog pack extraordinaire, it's a day of non-stop fun:

- Hundreds of dog available for adoption
 - Live music all day
 - Food and Drinks
 - Vendors selling to dogs and humans
 - Dog-related entertainment
 - Surprise celebrity guests

If you don't have time to help raise money, make a donation at the event and join the Walk. And you don't even need a dog to walk with us!

In 2007, 300 walkers participated and over 3,500 people attended this event. This year, we're expecting over 500 sponsored walkers and thousands of attendees.

Walk for the Underdog has arranged for all-day parking at a cost of only \$5 at the 5750 Wilshire Blvd. Building, with access to the parking structure from Courtyard Place, south of Wilshire Blvd, between Curson and Massellin Avenues. To receive the discount, be sure to tell the attendant you are there to Walk for the Underdog. Additional parking is available at a parking structure on Curson near Wilshire, but the day rate is higher and no discounts are available.

For more information or assistance call LA Animal Services at 1-888-452LA-PET1/1-888-452-7381 (TTY Hearing impaired: 877-875-8205) or visit the website at www.LAAnimalServices.com.