



NEWS RELEASE



City of Los Angeles Department of Animal Services
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FOR IMMEDIATE RELEASE:
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A House is not a Home without a Pet!

Los Angeles – LA Animal Services is proud to announce an innovative program proposed by Keller Williams Realty to help our community's homeless animals. The foreclosure crisis in Los Angeles has resulted in a 28% increase in the number of pets surrendered to LA Animal Service since the beginning of 2008. This has led to the first increase in pet euthanasia in over six years. Keller Williams has decided to do something about that and to challenge all Los Angeles Realtors to help.

The program encourages real estate agents to purchase a \$100 Gift Certificate from LA Animal Services to present to their clients at the close of escrow of their new home. The Certificate becomes effective 30 days after the close of escrow and is effective for one year. The Certificate is good towards the adoption of a dog, cat or two bunnies.

Keller Williams Realty of Beverly Hills is spearheading the program pioneered by Keller Williams Realtor® Adele Langdon. The Beverly Hills Office encourages other Keller Williams Offices and Real Estate companies to get on board.

"Keller Williams is delighted to partner with LA Animal Services on this life saving program," said Rob Aigner, Team Leader of the Beverly Hills Office. "'A House is not a Home without a Pet' provides our agents and clients a wonderful opportunity to play a meaningful role in helping homeless pets, the silent victims of the housing crisis. It is our hope that all the real estate offices in Los Angeles will join this noble effort."

"Finding good homes for our shelter animals is a top priority," added Mayor Antonio Villaraigosa, "and 'A House is not a Home without a Pet' is a great example of a public-private partnership that benefits those animals and homebuyers alike."

"Foreclosure pets are a societal problem," said Tony Cardenas, City Council Member for District 6 and a former real estate agent himself. "We have a responsibility to help solve this problem and I applaud Keller Williams for taking a compassionate lead. It is my hope that real estate offices everywhere will follow this example." Tony Cardenas is the originator of the City's Animal Cruelty Task Force and the co-author of the City's new spay/neuter ordinance that goes into effect on October 1st.

Keller Williams is announcing the program with a full page ad in this week's MLS Caravan magazine received by all LA real estate agents.

Real Estate Offices interested in participating in this life saving program or learning more about it can call Keller Williams Beverly Hills at 310.432.6400 or LA Animal Services at 213.482.9558.

**For more information or assistance call LA Animal Services at
1-888-452LA-PET1/1-888-452-7381**

(TTY Hearing impaired: 877-875-8205) or visit the website at www.LAAnimalServices.com.

We create happiness by bringing pets and people together!