

## **NEWS RELEASE**



City of Los Angeles Department of Animal Services
221 N. Figueroa Street, Suite 500, Los Angeles, California 90012 / www.LAAnimalServices.com

CONTACT: Kathy Davis/213-923-3440

FOR IMMEDIATE RELEASE: March 17, 2010

## LA Animal Services Issues Plea for Love Plaques

**Los Angeles** – LA Animal Services is reinvigorating the Kennel and Cage Sponsorship Program, expanding it to all six Animal Care Centers across the City. The Department has been juggling rising expenses to care for the more than 54,000 cats and dogs that were impounded in the past 12 months. Given the City's bleak financial condition, the Department is issuing a plea for financial assistance.

For a \$300 tax deductible donation, pet lovers can sponsor a dog kennel or cat cage that will bear an engraved bronze Love Plaque attached to the kennel or cage door at the Center of their choice. Sponsors may choose a variety of verbiage for their plaque, which will remain in place for one year. At the end of the year's sponsorship, the plaque will then be returned to the donor. Donors may place their names on the plaque or choose to honor deceased or living loved ones, both two and four legged. The Sponsor will also be listed on the chosen Animal Care Center's webpage for one year to recognize their generous contribution. All donations will directly benefit the animals and will not be used for administrative costs.

"Our deserving dogs and cute cats need a little help right now. Our goal is to get a Love Plaque on every cage and kennel, which will help pay for the myriad of expenses surrounding the care and well-being of our pets", stated Interim General Manager Kathy Davis.

This program is dog tested and cat approved. We asked our Dog Delegation to give it the smell test. They pawed through the process and came back with a resounding "Woof" of approval. We also showcased it with our felines in (temporary) residence. They deemed it "cat"-egorically "meow"-velous.

Applications can be found on the Department's website at <a href="www.laanimalservices.com">www.laanimalservices.com</a>. Click the Donations icon, then scroll to the Kennel Sponsorship box on the lower right hand side of the page.

Don't forget – Spay/Neuter your pet! ~ IT'S THE LAW!

Need low cost/no cost options?

Visit our website at www.laanimalservices.com and click on the badge!

For more information or assistance call LA Animal Services at 1-888-452LA-PET1/1-888-452-7381 (TTY Hearing impaired: 877-875-8205) or visit the website at www.LAAnimalServices.com.