



NEWS RELEASE



City of Los Angeles □ Department of Animal Services
221 N. Figueroa Street, Suite 500, Los Angeles, California 90012 / www.LAAnimalServices.com

CONTACT: Kathy Davis/213.923.3440
Jan Selder/213.305.4133

FOR IMMEDIATE RELEASE:
May 11, 2010

LA Animal Services Announces Another Generous Heigl Donation to assist New Hope Program Adoptions

Los Angeles – The Jason Debus Heigl Foundation continues to make a difference for pets in Los Angeles through another generous donation to LA Animal Services in the amount of \$20,000 with the specific goal of helping rescue organizations who partner with us to get animals adopted. The Department's New Hope Program registers non-profit animal rescue organizations from all over the greater Los Angeles region who adopt dogs, cats, and rabbits from the Department identified as needing extra help, such as medical care or training. New Hope Partners provide the extra time and resources to help these pets be ready for happy, healthy lives in new homes, and they pay only spay/neuter fees when taking the pets. The generous gift from the Jason Debus Heigl Foundation will help New Hope Partners by paying the spay/neuter fee for any pet a New Hope Partner rescues from the City's six public Centers. The gift is sufficient to fund 500 pet adoptions.

"This amazing gift will help our New Hope Partners who daily work very hard to help our most needed pets. Annually, our New Hope Partners rescue more than 4,700 pets. Through their extraordinary efforts, they provide medical care, foster homes and ultimately a new family for so many deserving, homeless pets," stated Kathy Davis, Interim General Manager. She further added, "In these desperate economic times, The Heigl Foundation has provided a wonderful opportunity to help both our pets and our Partners. We are extremely thankful for their generosity."

The Heigl Foundation recently funded the Pits and Pals Spay Day at East Valley Animal Care Center, providing free sterilization surgeries to more than 100 dogs. The Jason Debus Heigl Foundation was founded by Nancy and Katherine Heigl in memory of a wonderful son and brother. The focus of the Foundation is to increase awareness of inhumane treatment of animals, support non-profit rescue efforts, assist homeless shelter animals with rescue and medical treatment, fund and encourage free spay/neuter clinics, place rescue dogs and cats in loving homes, and educate the public about the horrors of puppy mills and dog fighting.

Don't forget – Spay/Neuter your pet! ~ IT'S THE LAW!

Need low cost/no cost options? Visit our website at
www.laanimalservices.com and click on the badge!

For more information or assistance call LA Animal Services at 1-888-452LA-PET1/1-888-452-7381
(TTY Hearing impaired: 877-875-8205) or visit the website at www.LAAnimalServices.com